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IMMEDIATE RELEASE

FOR

Feb. 2, 2010

LOCAL INTERIOR MERCHANDISING FIRM WINS NATIONAL AWARD

Virginia Beach, Va., Jan. 29, 2010— House Details, a local interior design and merchandising firm was recognized as the Interior Designer for the 2010 Best in American Living Award (BALA) for Sajo Farm – awarded as one of the Best Communities in the nation. Presented in January 2010 during the 66th NAHB (National Association of Home Builders) International Builders' Show in Las Vegas, Nevada, Terry Companies Eight, L.L.C. was the gold winner for the category of 151 homes and over. The Awards are sponsored by *Professional Builder* magazine and the NAHB Design Committee. The BALA Awards are considered the most prestigious new-home design competition in the building industry, with judging conducted by an expert panel of builders, design professionals, land planners and interior designers. The winning projects will be featured in an upcoming issue of *Professional Builder* magazine. Sajo Farm is located in Virginia Beach. House Details merchandised four model homes in the Village Green and Lakeside Cove neighborhoods of the community.

Faye Markert, owner of House Details, states that the interior merchandising process for her firm begins with consumer research – establishing and reviewing a projected buyer profile in partnership with the builder. House Details' mission is simply to help make that emotional connection between the home and the homebuyer. "We create an eclectic mix of furnishings and accessories that feels like it has been collected over years. Bottom line: our interiors feel affordable, comfortable and attainable. Buyers can easily visualize themselves loving living in the spaces." Markert has owned House Details since 2002 – expanding the business geographically into Richmond and North Carolina, as well as vertically into homebuyer interior design services. Markert recently launched House Details Too, a division that offers design services, blinds and window treatments to homebuyers. Markert is also a member and past president of the local Interior Design Society (IDS) chapter, as well as a member of WCAA and WithIt (Women's Leadership Development Network).

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